UNLOCKING THE POWER OF GRANTS DATA

360°GIVING

STRATEGY 2019–2021
SUMMARY

100+ FUNDERS   **180K RECIPIENTS**   **300K GRANTS**

360Giving's vision is for UK grantmaking to be more informed, effective and strategic.

We support organisations to publish their grants data in an open, standardised way and help people to understand and use the data to support decision making and learning across the charitable giving sector.

Our success over the past three years means there is now a critical mass of comparable information available about funding provided across the UK.

We are creating real and meaningful change in the sector. But for charitable giving to strategically address society's problems we need to build on this momentum and apply the learning and infrastructure we have developed to get grantmakers to shift from sharing data to using it in their day to day work.

To do so, we have set ourselves four goals:

OUR FOUR GOALS

1. Normalise open data sharing

More grantmakers regularly sharing their data in an open, comparable way, providing a more comprehensive picture of grantmaking across the UK.

- Relationships
- Technical support
- Resources

2. Improve data quality

Better quality data being shared more regularly and improved understanding of the data standard, the data that is currently published and how it can be used.

- Tools and dashboard
- Maintain the Data Standard
- Data surgeries and working groups

3. Increase data literacy

Improve skills, understanding and capacity to use data as part of good grant giving and greater ambition to become data-informed.

- Data expeditions
- Data champions
- Data maturity framework

4. Grow data use and shared learning

Ensure the ongoing credibility and influence of our work, built on testing and learning, demonstrating the data's relevance to different stakeholders.

- Collaborative learning projects
- Platforms for data use
- Resource library

"Having data about £26 billion worth of grants means we can support sector-changing analyses; but only if people know how to use the data and understand what questions they can ask of it"

OUR PLATFORMS

GrantNav: grantnav.threesixtygiving.org

360Insights: insights.threesixtygiving.org

Giving Map: launching later in 2019

HOW DOES THIS STRATEGY SUPPORT GRANTMAKING?

1. Collaboration and shared learning
2. Increasing transparency and engagement between grantmakers and grant seekers
3. Providing a data structure
4. Highlighting the importance of charitable giving

"This data is transforming the knowledge base of the whole sector, powering new and exciting data tools and supporting strategic planning and decision-making"

"Being able to easily see and compare different funding flows will help ensure that limited resources are deployed more effectively"

📄 **View the full strategy:** threesixtygiving.org/unlocking

🐦 **Follow:** @360Giving

✉️ **Email:** info@threesixtygiving.org

📞 **Call:** 020 7812 3773

May 2019