## Data Strategy Canvas

### Reflect

*Learnings from past work to inform the future*

- How has data informed our work in the past or currently?
- What data do we already have or have used in the past?
- What can we learn from other organisations?
- What is the power that data holds? Will it help to promote equity?

### Stakeholders

*Understand who are the people who are crucial for the strategy.*

- Who are our partners / Stakeholders?
- What kinds of relationships do we have with them?
- Who needs the data and when?

### Key Activities

*What will we do to meet our objectives?*

- Eg. Standardising approaches to data entry, creating dashboards (to highlight success or errors)
- Which activities are good for ‘buy in’ of stakeholders?

### Literacy

*Knowledge and skills in using data*

- Skills and knowledge mapping
- What are the basic skills people need to be more data driven organisation

### Responsible Data

*Learnings from past work to inform the future*

- Bias, privacy, transparency

### Reasoning

*Why are we using data now? What would we like to get from it in the future?*

- What are the benefits?

### Process

*Move and combine data residing in disparate systems, and provide a unified, consistent data view*

- How is data shared? How information about the data is shared?
- How do key stakeholders like to receive their information?

### Resources

*What resources do we have internally and externally?*

- What are the key data sources and how can we ensure accuracy and reliability?

### Communication

*Establish, manage and communicate information policies and mechanisms for effective data usage*

- Examine Data quality, single source of truth, testing and how to we decide what to input and data aggregation.
- Do we have the right software?
<table>
<thead>
<tr>
<th>Reflect</th>
<th>Stakeholders</th>
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<th>Literacy</th>
<th>Resources</th>
</tr>
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